

Birth & Story of NaukriJunction

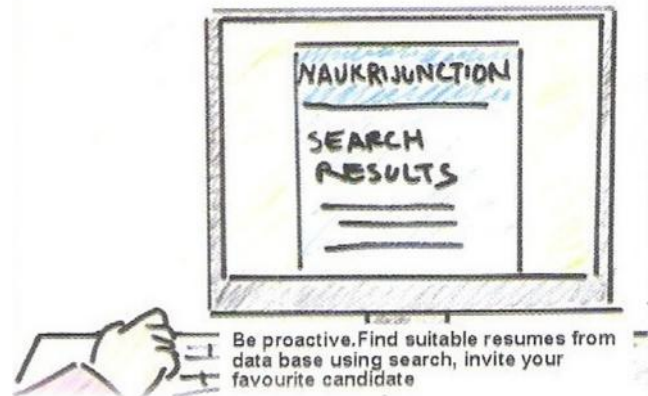
The foundation of NaukriJunction dates around ten years ago, when Mr. Sohail Ahmed, CEO of SG Fibre Ltd, was given the task of hiring employees for SG Fibre's Expansion Project.

Using the traditional method of recruitment, he placed an ad in the paper, hoping to fetch people of relevant expertise and skill set. To his dismay, not only did the ad cost a fortune, it also failed to draw the desired results.



Determined to acquire the right kind of people, he placed an even bigger ad in the paper soon after. That didn't help him either, except that it cost much more and added an even bigger number of junk emails and irrelevant resumes in his inbox.

Hence the idea of an economical and effective way of hiring people came into being! Using the wonders of technology, he decided to build a web portal that would ultimately be the platform where employees and employers could seek each other in a matter of a fraction of a second!



He discussed this idea with his friend, Mr. Faisal Qureshi who himself had a strong technological background and headed a software house. Mr. Faisal Qureshi realized its true potential and not only did he appreciate it,

As a result, **NaukriJunction** came into being in a short span of three months after a deep and thorough study and understanding of the need of the employer and the employee alike.

PACKAGES

Naukri Junction is made for organizations, which are looking to streamline their hiring processes. It is a product specifically designed to reduce Time-to-Hire and Cost-to-Hire, While improving the Quality-of-Hire

1. Featured Job

NJ Featured Jobs 4 Weeks	Job Price	Hiring Tools	Total
Restricted CV View	Rs. 116	-	Rs. 116
1 Job	Rs. 200	Rs. 650	Rs. 882
3 Jobs	Rs. 500	Rs. 1350	Rs. 1,930

Hiring Tools included

15% Sales tax will be applicable*

Highlights job openings on front page (until replaced by new job posting), and the job post remains valid for 4 weeks Including NJ power tools ASFS and RIMS

Application Sorting and Filtering System (ASFS): Find and manage relevant candidates in less than a minute
Resume and Interview Management System (RIMS): Categorically manage shortlisted resumes and keep track of all activities up to the Interview process.

2. Sponsored Jobs (2 weeks Logo Display)

Sponsored Jobs 2 Weeks logo Display	Job Price	Hiring Tools	Total with Sales Tax
1 Job	Rs. 2000	Rs. 1000	Rs. 3,000
3 Jobs	Rs. 5000	Rs. 3200	Rs. 8,200
5 Jobs	Rs. 7000	Rs. 4500	Rs. 11,500

Hiring Tools included

15% Sales tax will be applicable*

High visibility of job openings: company's logo on the front page for promoting the brand and to get maximum exposure and response.

Application history report Included

Application Sorting and Filtering System (ASFS): Find and manage relevant candidates in less than a minute
Resume and Interview Management System (RIMS): Categorically manage shortlisted resumes and keep track of all activities up to the Interview process.

Sponsored job appeared on top when job seekers search/browse a job. Candidate detail resume in application (direct reply) notification. Hit reply button and you can contact the applicant.

3. Sponsored Jobs (4 Weeks logo Display)

Sponsored Jobs 4 Weeks logo Display	Job Price	Hiring Tools	Total with Sales Tax
1 Job	Rs. 3000	Rs. 2000	Rs. 5,000
3 Jobs	Rs. 7500	Rs. 5000	Rs. 12,500
5 Jobs	Rs. 10,500	Rs. 6200	Rs. 16,700

Hiring Tools included

15% Sales tax will be applicable*

High visibility of job openings: company's logo on the front page for promoting the brand and to get maximum exposure and response.

ASFS, RIMS & Application history report Included

Mantra Match Invitation (MMI) Using relevancy check filters, Digs out most suitable candidates from our data base and allows you to invite job seekers to apply against your job. You can also contact them instantly via phone or e-mail,

Candidate Scrutinizing System (CSS) helps scrutinize and evaluate applicants in your own ways by preparing up to 3 customized questions.

- Sponsored job appeared on top when job seekers search/browse a job. Candidate detail resume in application (direct reply) notification. Hit reply button and you can contact the applicant.

3. Electronic Head Hunter Service (EHHS)

Tell us your hiring requirements over the telephone or by sending us the job description via email, and NJ will deliver CVs based on your requirements and criteria e.g. Age, Gender, Location, Qualification, Experience etc., in the shortlisted folder of RIMS.

In case of only female requirement Please ask for. Our recruitment team will go through the job detail like company details, job Title. Job description, Benefits offered, and then decide.

Please ask for a quote If Industry, Job description and relevant CV's are required.

4. Bulls Eye (EHHS) when relevancy is of supreme importance

*Are you specifically looking for someone in the specific areas of a specific Industry?
For example someone who has experience of working in marketing department of Textile industry or someone in accounts department of automobile Industry?*

EHH Bulls eye is just for you. Give us your requirement and we search our database, post ad on NJ and forward you C.Vs with relevant experience and guess what?? You only pay per C.V you approve.75% extra if female candidates are required.

Please ask for a quote If Industry, Job description and relevant CV's are required.

6. Talent Pool Search and Contact

Talent Pool Search and Contact	Charges
1 Week	Rs. 8,000
2 Weeks	Rs. 13,500
4 Weeks	Rs. 25,000

*15% Sales tax will be applicable**

Source candidates using NJ power tools, from an impressive database of over 200,000+ professionals.

7. Web Link Facility

Web Link Facility	Charges
3 Months	Rs. 20,736
6 Months	Rs. 34,560
12 Months	Rs. 57,600

*15% Sales tax will be applicable**

Turn your website into a recruitment center for communication with candidates throughout the process. Works only with NJ Sponsored Jobs. Plus NJ Gold Employer status.

8. Gold Employer

Gold Employer	Details	Total with Sales Tax
12 Months	<ul style="list-style-type: none"> ▪ Sponsored job (4 Weeks) ▪ EHH's ▪ Featured job postings ▪ Bulls Eye EHH ▪ Talent pool search ▪ Ultimate Power and response booster tools. ▪ Candidate scrutinizing system(CSS) 	Rs. 250,000 *
6 Months		Rs. 145,000 *
3 Months		Rs. 90,000 *

*15% Sales tax will be applicable**

Please ask for a Package details

9. Corporate Edition
Platinum

Blue chip companies regularly post expensive ads in newspapers, which results in hundreds of irrelevant CVs by snail mail or e-mail. Numerous man hours and resources are then required to filter and find the appropriate CVs from the lot.

NaukriJunction corporate edition provides solution to these problems, by only allowing candidates who fit your defined criteria, to apply for the job openings- A perfect option for companies who wish to have personalized branding on their careers/jobs webpage, leveraged by NJ services at the backend. Clients currently utilizing the NJ Corporate Edition package include Engro Fertilizer and Byco Petroleum.

Call us today at +92-21-34328883 Ext 103, and speak with our business associates for a quote.